

## THE GIFT REVAMP MOVIE TRAILER



Your job is to watch the film **THE GIFT** and understand how this Psychological Thriller was constructed and consumed by an audience. Have a think about the code and conventions employed by the Producers and Directors to ensure audience impact.

THEN.....

You have to recreate the movie trailer and change the themes, point of view and or genre of the text. You do this by following the steps below.

- Watch the original trailer to get ideas
- Convert the original trailer into an mp4 and save onto your desktop (www.keepvid.com is easy to use)
- Open a new file on Premiere Pro
- Then in Premiere Pro import this trailer into your document
- Source other clips from Youtube that you might like to cut and play with.
- Drag the clip into your document and right click (Click Unlink) Then delete the audio. You will want to replace this with a new song.
- Find another score (sound or music that would align with the genre or themes you wish to convey)
- Make sure you save all your files onto your desktop so that Premiere Pro collects these mp3's and mp4's from your computer (NOT USB etc). When you render your final trailer, it must find them from your computer and not another source.
- We will go through this in class so you can see what I mean.
- You will learn how to cut, delete and edit your clips to give the audience a different perspective.
- You will also learn how to unlink the video and audio so you can convert and revamp your trailer.