UNIT 2 MEDIA EXAM PRACTICE QUESTIONS

Section A: Narrative, Style & Genre
Section B: Narratives in Production
Section C: Media & Change

Duration: 10 minutes Reading, 90 minutes writing

SECTION A: Narrative, Style & Genre

In this area of study we focus on learning the following dot points:

• How narratives construct realities and meaning for audiences.
• The personal and distinctive style of media creators and producers in constructing narratives.
• Manipulation of media codes and conventions in the construction of narratives.
• Personal values and their relationship to individual interest and engagement in narratives in different media forms.
• Audience engagement, consumption and reception and their influence on the construction of narratives. Individual characteristics of audience.
• Students must study two narratives in different media forms.

TEXTS INVESTIGATED FOR THIS AREA OF STUDY:

Film Text: The Social Network
Print Image: Facebook

You will need to know the Code & Conventions of both PRINT & THE MOVING IMAGE.

Be able to use text examples and use specific media language associated with the code and convention you wish to discuss.

Booklet that can help you: The Code and Conventions Booklet.
SECTION B: Narratives in Production

In this area of study we focus on learning the following dot points:

• Use of media production process in the construction of narratives.
• Development of skills in the use of media technologies.
• Specific audiences and constraints of contexts in the creation and production of media products.
• Ethical, legal and community constraints in the production and distribution of media products.
• Roles and responsibilities within the media production process.

QUESTIONS on your folio and media production.
You will need to demonstrate and recount your experience with each phase of your media production process:

• Development
• Pre-Production
• Production
• Post Production
• Distribution

TEXTS INVESTIGATED FOR THIS AREA OF STUDY:

Film Text: Argo

Film Text: American Beauty

You will need to know the following conventions to ensure you can adequately discuss the media texts covered within this area of study.

Conventions of Narrative:
• Opening, Development, Closure
• Multiple storylines
• Narrative Possibilities
• Character Development
• Cause & Effect
• Setting
• Structuring of Time
• Point of View
You should be able to discuss these narrative conventions using the studied film texts. Remember these two texts were selected based on their narrative (the story told within).

You should be able to have a discussion on the audience and their engagement with both texts.

![Three-Act Structure](image)

You will need to know the Narrative Three Act Structure: Refer to image above.

You will have to discuss each ACT referring to one of the film texts you studied for this area of study.

*Booklet that can help you: The Narrative*

Know *Mise-En-Scene* as a code and be able to discuss how it was employed in American Beauty:

Here is an image from American Beauty that you can reflect on:

Be able to discuss how LOOK CLOSER was threaded into the narrative. Use the example of Make-Up and its impact on the narrative’s ideology of ‘Beauty’.
PHOTOGRAPHS – PRINT PRODUCTION: Narratives in PRINT

You will need to view these print productions and discuss the code and conventions of print in relation to the narratives revealed in these two famous photographs.

SECTION C: Media and Change
In this area of study we focus on learning the following dot points:

• The nature and forms of new media technologies and their relationship to traditional media technologies.
• The way in which audiences engage with, are influenced by, consume, read and participate with new media technologies.
• The growth of digital technologies and their impact on audiences.
• The influences of technological development, media convergence and hybridisation on society, audiences, individuals, media industries and institutions.
• Social, ethical and legal issues in the media industry.
• Technologies, processes of production, characteristics, distribution, consumption and reception of media products in new media forms.

For this area of study you will have to demonstrate IN DETAIL the process of your Social Media Campaign.
For Example:

• What you did in the development phase
• What artists and Influencers you observed
• Your inspiration to your final decision
• The algorithm applied to your media product
• Your audience

You will need to show your understanding of how new technologies have impacted audience consumption and the distribution of media products.

Be able to discuss Podcasts and their impact on today's society.