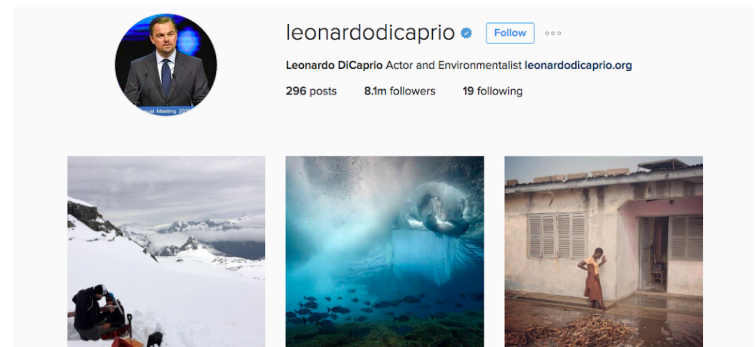
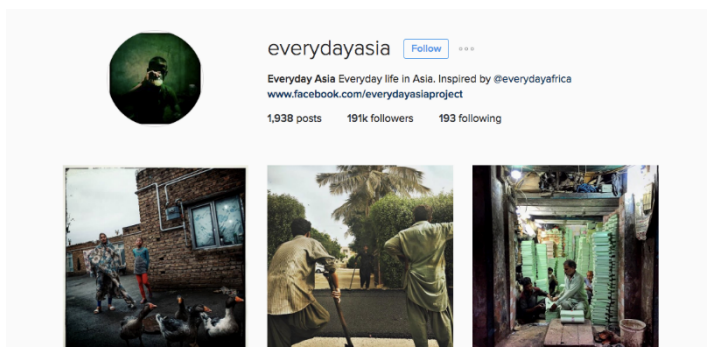
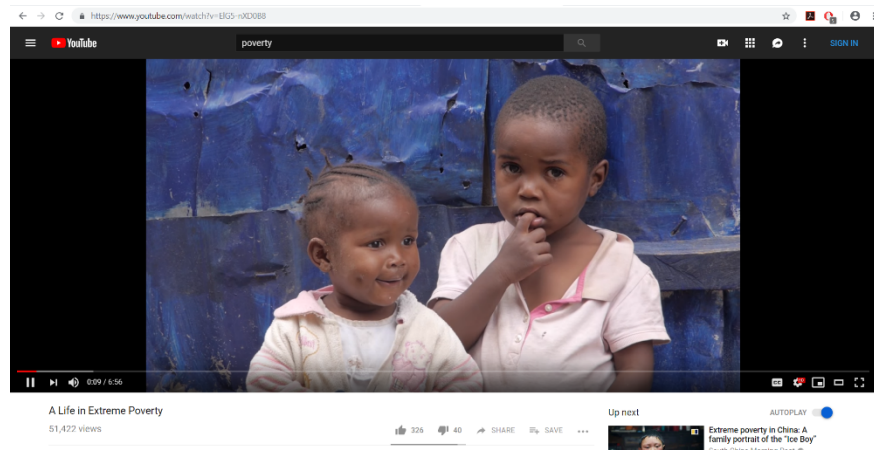
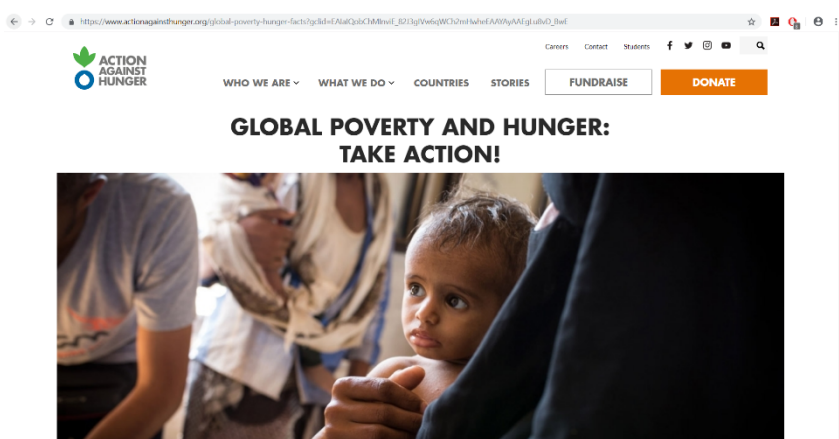


Research into poverty

YOUTUBE: this is a great visual aid and really helps show what things are really like. These are great for advertising and raising awareness. People turn to YouTube to help themselves get a better understand of topics and issue. It's a great way to make people feel emotion.



INSTAGRAM ACCOUNTS: are a new way to promote poverty, especially through celebrities. People can be constantly posting about the issue and the audience can even follow the accounts to receive all their post, it can help influence people without them even realizing.



WEBSITES/BLOGS: these are a great way to show facts to the audience as well as personal experience. The target audience often turn to websites and blogs to find the truth about topics, or personal story's. Through websites you can also set up causes or donation areas where people can donate money or offer up their time towards the cause.