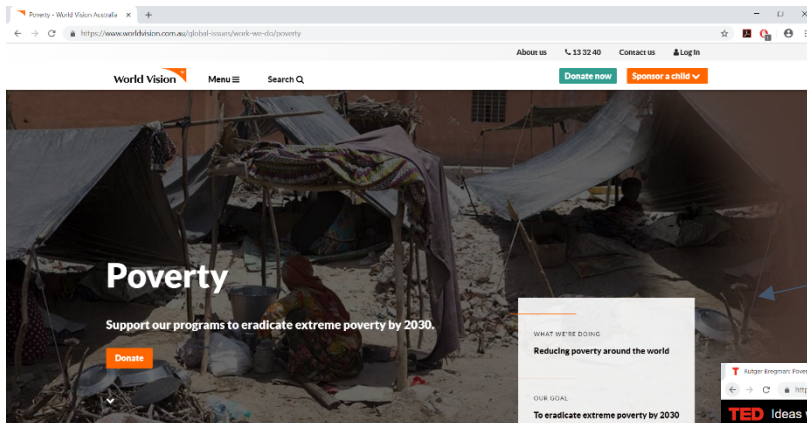
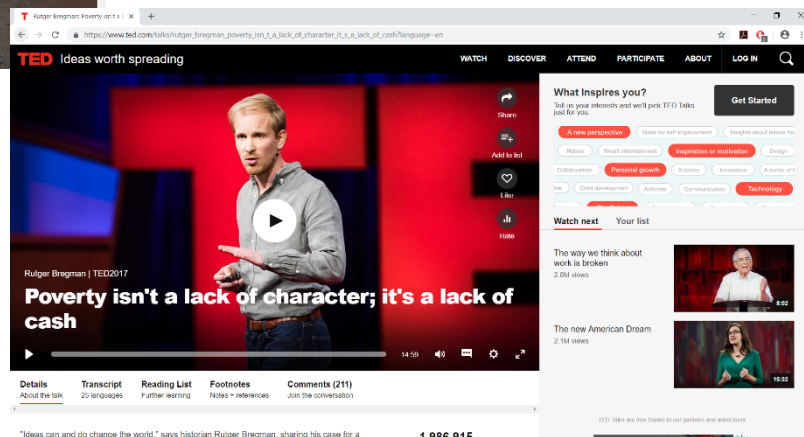
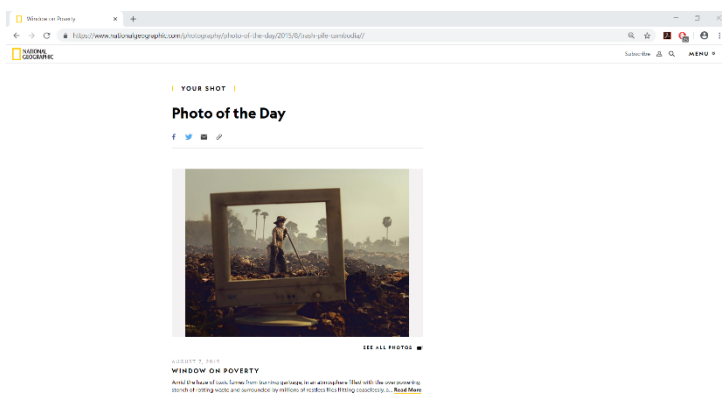


Algorithms



Looking into websites and videos about poverty, they begin with real and honest facts and photos to draw in the audience and hold their attention.

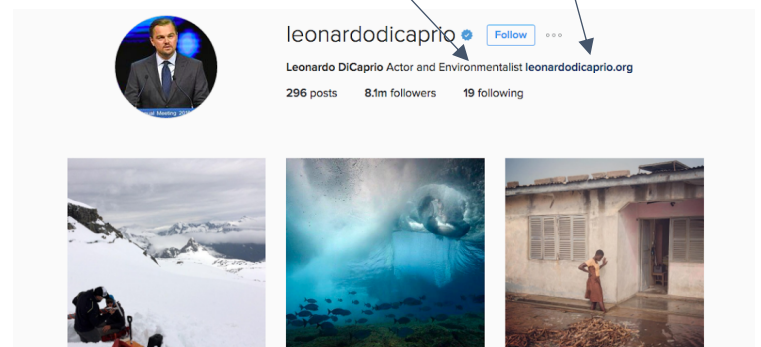
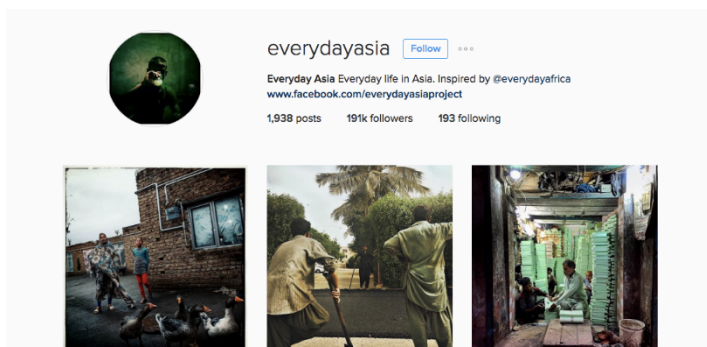


Hashtags allow the audience to easily find these post and post related to this one via clicking on the hashtag, easily spreading the message but also making it easier for people to find your message and follow it.



Celebrities promoting the idea of "environmentalist" can influence many generations of people and make being "environmentally friendly" popular as people can idolize celebrities.

On social media, you can put website links and other social media accounts linked in the bio, to re-direct the audience interested to more resources and information.



Social media also was used to bring awareness to poverty and show what it really looks like. Accounts post images from deep and traumatic images of starving children to more beautiful and simplicity of life of poverty. Both accounts use hashtags to allow the audience to find their accounts.