

VCE Media 2018–2022

Performance Descriptors

VCE MEDIA SCHOOL-ASSESSED COURSEWORK					
Performance Descriptors					
Unit 4 Outcome 2 <i>On completion of this unit the student should be able to discuss issues of agency and control in the relationship between the media and its audience.</i>	DESCRIPTOR: typical performance in each range				
	Very low	Low	Medium	High	Very high
	Limited discussion on the changing relationship between the media and the media audience examining the influences on each other.	Some discussion on the changing relationship between the media and the media audience examining the influences on each other.	Adequate discussion on the changing relationship between the media and the media audience examining the influences on each other.	Detailed discussion on the changing relationship between the media and the media audience examining the influences on each other.	Comprehensive discussion on the changing relationship between the media and the media audience examining the influences on each other.
	Some identification of the issues and challenges relating to regulation and control of the media.	Some analysis of the issues and challenges relating to regulation and control of the media.	Appropriate analysis of the issues and challenges relating to regulation and control of the media.	Detailed analysis of issues and challenges relating to regulation and control of the media.	Sophisticated analysis of issues and challenges relating to regulation and control of the media.
	Very little evaluation of ethical and legal issues in the production, distribution, consumption and reception of media products.	Some evaluation of ethical and legal issues in the production, distribution, consumption and reception of media products.	Appropriate evaluation of ethical and legal issues in the production, distribution, consumption and reception of media products.	Detailed evaluation of ethical and legal issues in the production, distribution, consumption and reception of media products.	Insightful evaluation of ethical and legal issues in the production, distribution, consumption and reception of media products.

KEY to marking scale based on the Outcome contributing 40 marks

Very Low 1–8	Low 9–16	Medium 17–24	High 25–32	Very High 33–40
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