

UNIT 1 MEDIA EXAM – PREPARATION

Below is a list of relevant information regarding the upcoming Year 11 Media exam. Consider this information revision. Please go through the topics and if you have any questions about anything below please see me.

There are 4 sections covered on the Exam –

Section A - Representation

Section B – Technologies of Representations – Documentary Production

Section C – New Media

Section D – Narrative

Your exam goes for a double period.

(10 minutes reading and 90 minutes writing).

Section A - Representation:

- Define the term Representation
- Be able to list the code and conventions employed to create a representation.
- Define the term Stereotype
- Understand the difference between – Social and Cultural Values, Historical Contexts and Audience Expectations in relation to representations that are constructed for the media.

Section B - Documentary Production:

- Identify and explain 4 code and conventions of documentary film production.
- What code and conventions you applied to your documentary.

Section C - New Media:

- Define and provide examples of Convergence & Interactivity.
- What was the purpose of your New Media campaign?
- Who did your new media campaign effect and why was it created?

Section D - Narrative:

- Be able to select production and story elements and how they worked together to engage the audience – discuss One Hour Photo as your film text.
- Be able to discuss the genre of the text.
- Outline the themes in the text and the characters that related to these themes.
- Discuss any re-occurring motifs employed in the narrative and why?
- Setting and its relevance to the narrative.