

## Media Text & Society Values Marking Guide

The reason this is a “rough” guide to marking is because the questions change every year, the study design can change and the marking guide is written after the end of year EXAM has been constructed.

So please use this guide as a rough idea at how each numbered questions are graded and what the examiner are looking for.

Also you must be aware that all marks awarded to year 12 Media students are subject to moderation.

***It is important to remember that the questions posed in the SAC & EXAM Part B – Media Text & Society Values all sound similar and therefore feel like they are asking the same thing. So back yourself with as many examples as you can so you don't feel like you are on repeat.***

### **2 marks**

**If a question is asking to DESCRIBE a discourse or social issue evident in the texts that you studied this year.**

2 marks = A sound description of a discourse or a social issue. You may reference the time period and the society in your response. You may also make reference to the texts you studied.

1 mark = You have identified or provided a general reference to a discourse or social issue. This response may require further information to support it which wasn't supplied by you. Lacking detail in your response.

0 marks = Left blank.

### **4 marks**

**If the question is asking the student to DISCUSS how one text has been shaped by a discourse or social issue present in the society at the time it was produced.**

4 marks = A coherent and sophisticated response that demonstrates knowledge of both a text and the society it was produced. The student is able to clearly discuss the discourse or social issue of that time period and reveal it shaped the content within the text. The response reveals specific examples illustrating how the text has been impacted.

3 marks = A sound response that shows relevant knowledge of both a text and the society it was produced. The discussion focuses on how a discourse or social issue of the time has shaped the content of the text.

2 marks = A general response that shows some knowledge of both a text and the society it was produced. The response may make mention of a discourse or social issue but not link to the time period it was produced. Only presenting few links between how the content has been shaped within the text.

1 mark = A response that shows limited knowledge of a text and or the society it was produced. No link made referencing the discourse or social issue within the text. A response that is clearly not detailed or answering all components of the question.

0 marks = Leave it blank.

#### **4 marks**

**If the student is asked to EXPLAIN a representation and REFLECT whether that representation is dominant, oppositional or emerging.**

4 marks = A detailed discussion of how the selected representation reflects a social value. The response includes a sophisticated explanation of the value's type (Dominant, Oppositional or Emerging) and linking it coherently to a discourse, social issue and or people and events within a society.

3 marks = A relevant discussion of how the selected representation reflects a social value. It contains an accurate explanation of the value's type (Dominant, Oppositional or Emerging) and references a discourse or social issue within a society.

2 marks = A general discussion of how the selected representation reflects a social value. It may discuss the value's type (Dominant, Oppositional or Emerging).

1 mark = A limited discussion of the representation and a corresponding value. The response makes only vague or superficial links to the value.

0 marks = Leave it blank.

## **8 marks**

**This question asks the student to analyse the relationship between dominant, oppositional and emerging values in society and in one or more media texts. In the response the student must refer to both;**

- **A discourse or social issue that is evident in the text (s) that they studied**
- **The tension that exists between the different values in society and in one or more media texts**

7 – 8 marks = A detailed and sophisticated coherent response that skilfully analyses the relationship between dominant, emerging and oppositional values in both society and media texts. The response refers to a discourse or social issue and discusses a range of values (Dominant, Oppositional or Emerging). The response looks at the relationship between them. Examples from texts have been skilfully included to support their response.

5 – 6 marks = A well-defined response that analyses the relationship between dominant, emerging and oppositional values in both society and media texts. The response refers to a discourse or social issue and discusses a range of values (but not all of them – Dominant, Oppositional or Emerging). It partly reveals the relationship between them. Examples are mostly used the response to support their answer.

3 – 4 marks = A general response that attempts to analyse the relationship between dominant, emerging and oppositional values in both society and media texts. Only two value categories may have been discussed. The response may only make reference to the relationship between them. Examples are used through the response sparingly.

1 – 2 marks = A limited response that shows only a basic understanding of dominant, oppositional and emerging values in society and media texts. Not all values may be mentioned. The answer lacks detail and depth and lacks discussion of a discourse or social issue. Examples are limited or irrelevant.

0 marks = Leave it blank or only writing one line that is incorrect.